
**KHNL-TV/KHBC-TV/KOGG-TV/KHNL-DTV
HONOLULU, HAWAII**

**A DESCRIPTION OF PROGRAMS PROVIDING THE MOST SIGNIFICANT
TREATMENT OF COMMUNITY ISSUES
JANUARY 1 – MARCH 31, 2009**

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
Local News		
KHNL News 8 Sunrise	Monday – Friday	5:00 a.m.
KHNL News 8 Today	Monday – Friday	6 a.m.
KHNL News 8 @ 5	Sunday – Friday	5 p.m.
KHNL News 8 @ 6	Monday – Saturday	6 p.m.
KHNL News 8 @ 10	Monday – Sunday	10 p.m.(Rpt. at 1 a.m.)

Local news shows reporting community events and covering community issues. All shows are locally produced mixing news, weather, and sports issue-responsive segments.

Meet the Press	Sunday	7 – 8 a.m.
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Roundtable of government officials and top journalists discussing the leading political issues of the day.

Today Show	Sunday	6 – 7 a.m.
	Monday – Friday	7 – 10 a.m.
	Saturday	5 – 7 a.m.

Daily informational news you can use show.

NBC Nightly News	Monday – Sunday	5:30 – 6 p.m.
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National Nightly News Show providing a round-up of the day's major news events, as well as in-depth reports on issues of public concern.

Dateline NBC	Friday	7 - 8/8 – 9 p.m.
	Sunday	6 – 7 p.m.

Network program featuring investigative reporting on controversial issues facing the public. The program consists of multiple segments usually 8 – 12 minutes in duration.

NBC All Night (Dateline)	Sunday	2:30 – 3:30 a.m.
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Repeat feature of network program “Dateline”.

NBC All Night (Meet the Press)	Sunday	3:30 – 4:30 a.m.
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Repeat feature of network program “Meet the Press”.

Think about it...	Mondays, 6:30pm Tuesdays, 6:00am and 5:30pm Wednesdays, 7:00am and 6:30pm Thursdays, 6:00am and 5:30pm Fridays, 7:00am
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Weekly editorial segments (2 new segments produced each week) with station General Manager, John Fink. Spots are approximately 60-90 seconds in length.

Public Service Announcements	Various days and times
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Announcements that air throughout the broadcast day regarding issues of public concern.

PUBLIC SAFETY Weather, crime, protection, prevention, including positive public safety issues.

Local Newscasts

CRIMEWATCH

Jan 22 2009 05:00PM Police are on the look out tonight for two men wanted in a Kalihi valley home invasion. KHNL news 8's Zahid Arab was on scene and has the late breaking details. Right now police are scouring and sifting through a wooded area for two men they believe played a part in a burglary turned home invasion shortly after noon today.

Jan 23 2009 06:00PM Honolulu police tonight continue to search for two men, suspected of trying to burglarize a home, and holding 3 people captive. It happened yesterday, in kalihi valley. A few hours later, one of the suspects attacked a man with an iron bar, and stole his car.

Feb 25 2009 06:00PM Honolulu police are asking for your help in locating a man suspected of trying to rob "Ben bridge jeweler" on Ala Moana Boulevard. This is the man they are looking for. Police say on February 21st he tried to leave Ben bridge with a watch after trying it on.

Feb 26 2009 05:00PM Police need your help in tracking down a man who is accused of sexually assaulting a teenage girl in Waianae last month. It happened in broad daylight and the news has shaken up the community.

PROTECTIVE ORDER EFFECTIVENESS

Mar 18 2009 06:00PM Tonight a family is mourning the loss of a 25 year old woman, shot to death in an Ewa neighborhood. The suspect is this man, 31 year old toi nofoa. He is the estranged boyfriend of the victim, royal kaukani. Kaukani had protective order against nofoa, but it couldn't protect her. So what is a protective order and just how effective are they? Mari ela David got insight from a couple of Hawaii's domestic violence leaders.

NEIGHBORHOOD WATCH

Mar 21 2009 06:00PM Many come to Oahu's chinatown to ring in the Chinese new year, but this part of the island also attracts a criminal crowd that now threatens to disrupt this community. It's a community effort to take back a town rich in culture and history, where local businesses depend on tourist dollars. But over the past few years, Chinatown has seen an increase in robberies, homelessness, and drug dealing, sparking a decrease in visitors.

VOLCANO ISSUES

Mar 22 2009 05:00PM Mauna Loa is still an active volcano and the potential for hazard is very large. Danger lurks below the Big Island, and along with it comes the uncertainty over the next eruption. It's been 25 years since mauna loa last erupted. Scientists cannot predict when the Big Island volcano will rumble to life again but they are prepared. In tonight's top story, roger mari has more on what has changed since 1984, and how geologists are ready for mauna loa's next move.

HIGHWAY SAFETY

Jan 2 2009 10:00PM Yesterday's crashes bring up the issue of safety on our roads. Some motorcycle riders wonder if enough is being done to educate the public about motorcycle safety.

Jan 14 2009 06:00PM Today the state department of transportation introduced five pieces of legislation they hope will improve traffic safety. They include a reckless driving bill, a helmet law, and a D u I for a commercial drivers bill. In 2006, Hawaii had more alcohol related fatalities than any other state.

Jan 14 2009 10:00PM Honolulu police made more arrests for driving under the influence in 2008 than they did the year before. Traci Jacob wants drivers to look at her and realize the dangers. She was 19 years old and living on the mainland, when the car she was riding in slammed into a utility pole.

Jan 28 2009 05:00PM The Honolulu City Council also cast its final vote on a bill that makes texting or playing video games while driving, illegal. But there's concern the ban may be ineffective. With 7 yes votes, and one no, a ban on text messaging while driving gets the green light from Honolulu leaders.

Mar 5 2009 05:00PM The days of talking on your cell phone while driving on Oahu may be numbered if a city bill becomes law. The Honolulu City Council is considering "bill 4." It would outlaw drivers from using handheld electronic devices.

Mar 10 2009 05:00PM Honolulu police today lashed out at Oahu drivers, saying they're not getting the message about safety on our roadways. HPD launched a speeding and DUI enforcement campaign in late February, after Oahu recorded its 17th traffic fatality of the year, compared to nine at the same time last year. Investigators say both excessive speed and alcohol were factors in this crash on likelike Highway that left three people dead.

WASTEWATER POLLUTANTS

Jan 7 2009 05:00PM We are learning more tonight about the pollutants that, according to a federal report, are flowing out of Honolulu's wastewater treatment plants and into the ocean. The environmental protection agency yesterday, announced the sand Island and honouliuli wastewater facilities fail to meet water quality standards under the federal clean water act. Pollutants the Epa listed include chlordane and dieldrin, which are pesticides.

Jan 7 2009 06:00PM Exactly what is it in our wastewater that has the environmental protection agency asking for a billion dollar upgrade? Tonight we take a closer look. Khnl news 8's Mari Ela David is live with more on the possible health risks.

Jan 12 2009 06:00PM Mayor Hannemann also responds to last week's Epa report, which claims Honolulu's wastewater plants are polluting the ocean. The E p a says area treatment facilities fail to meet water quality standards, under the federal clean water act. The findings fueled a clash between the environmental watchdog and city and County leaders, who question if the amount of pollution is enough to threaten to the public.

Jan 26 2009 05:00PM Weeks after the environmental protection agency rules that Honolulu needs to make 1- point 2 billion dollars in upgrades to its two wastewater treatment plants, the city is ready to take action. But Mayor Mufi Hannemann told state Senate and house committees today that he needs the state department of health on the city's side. Honolulu leaders look to appeal the EPA's decision and renew waivers, which allow the sand Island and honouliuli treatment plants to operate without the suggested upgrades.

Feb 16 2009 10:00PM In Leeward Oahu, warning signs are posted tonight following a wastewater overflow in Ewa Beach. City officials say tree roots clogged an 8 inch clay pipe causing a manhole on Hamana Street to overflow. It sent 34 hundred gallons of untreated wastewater into a storm drain headed for West Loch.

Mar 3 2009 05:00PM Warning signs are posted along Merry Point landing area in Pearl harbor tonight, where 2 thousand gallons of wastewater spilled. Chopper 8 shows us a view of the affected area from high above. The Navy reported the spill and took action to clean it up.

FLOOD DANGERS

Jan 8 2009 10:00PM Heavy rains doused the islands in mid-December causing huge floods that devastated homes and destroyed lives. And as the chance of more severe weather creeps closer, state civil defense leaders look to lessen the chances of a repeat.

Jan 9 2009 05:00PM As the chance of more severe weather creeps closer, state civil defense leaders look to lessen the chances of a repeat. They say the recent flooding is some of the worst its seen in more than a decade. The agency is taking a proactive approach, solving problems before heavy rain makes it worse.

Jan 10 2009 06:00PM In preparation for the heavy rains expected this weekend, state crews this week have been conducting inspections of streams and ditches to ensure that they are clear of debris. During the last bout of heavy rains, much of the island's streams and rivers became clogged, which led to the flooding of homes and roads. Crews also made repairs to the Hauula ditch which was damaged by the heavy rains last month.

Jan 11 2009 05:00PM Tomorrow civil defense officials, federal emergency management agency personnel, and state legislators are expected to discuss flooding concerns from Waianae coast residents. During last month's storm, overflowing streams and rivers flooded many homes, washed debris onto the roadway, and caused thousands of dollars in damage.

Jan 21 2009 06:00PM It was a tag team effort with chopper 8 and state civil defense. Earlier this month, civil defense went up in chopper 8 to look for clogged streams. Today officials went back up to clear one of the problem areas in makaha.

Feb 7 2009 06:00PM It's been nearly two months since heavy rains flooded several parts of Oahu, causing substantial damage to homes and businesses. KHNL news 8's Roger Mari has more on what's being done to prevent another disaster from happening again. Much of the damage was done when streams overflowed turning streets into rivers.

ILLEGAL DUMPING HAZARDS

Jan 8 2009 05:00PM Illegal dumping in an Oahu neighborhood causing a safety hazard for kids. A hypodermic needle is among the items found in a pile of rubbish collecting right in front of kuhio Elementary school. One moiliili resident tells us people have been illegally dumping rubbish here for at least 18 years, which is when he moved to the area.

WIND DANGER

Jan 15 2009 10:00PM Wind and waves batter Oahu. And it may be just the beginning of a winter weather wallop that has already shut down most Hawaii schools. Dangerously strong winds and surf are in the forecast for much of the state. In fact, many people will have the day off tomorrow because of the weather. Hawaiian Electric Company or HECO at this hour also says there are 400 people in Windward Oahu without power. But the wind is not the only problem tonight. Safety officials are also keeping a close watch on a big surf swell that's rolling into parts of the state. There are also some state park closures to tell you about in preparation for the windy weather. The State Department of Land and Natural Resources has cancelled camping permits for the Peacock Flats in Mokuleia and hiking permits for Kuaokala forest reserve. And, as you saw just moments ago, the Yokohama Bay section of Kaena Point state park on the Waianae coast is also closed.

Jan 16 2009 05:00PM Mayor Hannemann applauded the effective cooperation among the many different agencies to ensure public safety during the high wind warning. He said in a statement: "We hoped for the best, but were prepared for the worst, and our precautionary steps definitely helped prevent unnecessary exposure to danger.

WEATHER TRACKING

Jan 16 2009 05:00PM Improved technology in weather tracking from the national weather service has helped the civil defense and other organizations make better, more well informed decisions. SOUNDBITE: State civil defense vice director Ed Teixeira: "They have various levels of being right but they're right again. They did say we'll get that front."

OCEAN SAFETY

Feb 9 2009 05:00PM The u s coast guard has made the switch to digital and that could leave some boaters high and dry if they need help in an emergency. While the ocean is beautiful to look at, trying to find a disabled or sinking boat in the open ocean can be like finding a needle in a haystack.

TORNADOS

Feb 12 2009 05:00PM SOUNDBITE: Unnamed Golf Course Worker. "When I started seeing golf clubs and everything just flying towards me, that's when I realized it's real, it's an actual tornado." A golf course employee tossed around by yesterday's tornado talks about his frightening ordeal. A question some are asking tonight is why was there no warning? In December of last year, the national weather service issued a tornado warning before a twister tore through Kauai. Khnl news 8's Mari ela David is live in Kapolei to tell us why no alert went out on Oahu.

OIL SPILLS

Feb 10 2009 05:00PM The uss Port Royal may be free from rock and sand near the reef runway, but the department of health says it left behind something pretty nasty. The Doh says about five thousand gallons of raw sewage from the Navy vessel spilled during the late

evening hours of February seventh. The public is advised to stay out of waters fronting the reef runway, from the keehi channel to the Pearl harbor channel.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

January 5, 2009 **Fireworks Don't Work**

The name "fireworks" is a misnomer, because we all know that any real, "fire" caused by these "works" can be a great tragedy. I have heard numerous people state that they felt the obnoxious displays were louder and more prevalent this year than in year's past. Thanks to Mother Nature, economic factors, and our local fire departments, there were fewer incidents this year than in years past.

Maybe, but watching illegal aerals and hearing almost sonic boom-like blasts for the weeks leading up to New year's Eve proves, once again, that a lot of work needs to be done to ensure a safer and healthier end to each year here in Hawaii. Yes, it can be exciting, and yes, some people get a huge adrenaline rush with a plethora of pyrotechnics, but sanity needs to prevail, especially in neighborhood settings and in the weeks leading up to the big date.

We can't depend on rain every year or assume a depressed economy will keep people from loading up on firecrackers, and we can't assume that our local authorities will be able to canvas the entire island chain, citing law-breakers. For some annual blow-up artists, common sense on this issue is something they apparently disavowed a long time ago. Let's just hope that they get a wake up call on safety and logic before they lose a home, an appendage, or a loved one in the name of over-the-top celebrations and so-called tradition. Think about it...

January 14, 2009 **Watt Power?**

On December 26th and 27th, the power went out on Oahu for most people from 12- to 20-hours. It takes a long time (as we have now learned twice in the past two years) to slowly bring the power grid back up to make sure that the whole thing doesn't crash. And yes, we understand that this is an island, and we simply can't borrow power from our next door neighbor. We don't have one.

But let's hope that real solutions are realized in short order to make sure that IF a real emergency hits, that there can be a reasonable expectation of power recovery befitting a state in this country in the 21st century. While I don't pretend to understand the dynamics involved, and I know that there are myriad technical issues involved, we need to know what can be done, what it will cost, and how fast it can be built or installed for reasonable decisions to be made about viability and value.

We also need to make sure that officials provide clear and regularly updated information to radio and television stations- the major conduits to a confused and uncertain public. How about guaranteed updates every half-hour, even if there is nothing new, because people deserve to know? Anecdotal call-ins can help ease or add to the tension, but well-coordinated calls from people in the know at frequent intervals sure would have helped. HECO deserves credit for having an on-sight spokesperson at one designated radio location, but information needs to get passed along quickly, as many stations used generators to stay on-air and keep people informed. Plus, the Neighbor Islands had radio and TV coverage throughout those darkened hours on Oahu. Hopefully, bright solutions will come out of this relatively minor rehearsal. Think about it...

January 21, 2009 **Ban Plan**

The Honolulu City Council is looking at a ban on handheld cell phones while driving. There will be public hearings (please leave you cell phones on silent by the way) and more discussion (unless someone gets interrupted by a page or a text message). Nowadays, people locally say "hey, did you get my text message"? And you say "No, but did you get my voice mail on your home phone?" You say, "nah, must have missed it, try send it to my cell next time". And of course, you can always fax them, or page them, or see them live or on FaceBook or MySpace or YouTube or Twitter or... good grief!

If we ban cell phone, video game and texting usage while driving, how about banning loud, bass-thumping, crappy music, too? How about banning dining while driving, or having the three-year old standing up on the front seat go bye-bye (oh yeh, that is banned)? How about no rearranging papers on the passenger seat while driving? How about no tossing your food wrapper or butt out the window- cigarette butt, of course. How about no hanging the right foot out the passenger window? Normally, that's a front seat passenger issue, not a driver, of course.

By the way, Hawaii and Alaska are apparently the last states to not ban hand-held cell phones while driving. Many people have enough trouble signaling left and then not veering right when they turn, or taking up two parking spaces, so let's not give these people more opportunity for distraction. Pass this ban plan. Think about it...

February 23, 2009 **Light Up The Light**

The lights are still out on the Pali Highway as you head into the Kailua-bound tunnel and out of the tunnel on the town side. This is not that unusual, as there must be really special transformers on order, transported by llamas and then shipped via small sailboats. How else to explain the long delays between lights out and lights on above the Pali and other roads- perhaps around where you live? It's happened before, and I'm sure it will happen again. Meantime, let's hope nothing goes wrong on the road up in our version of the Andes Mountains.

And speaking of lights, the state high school soccer championships- boys and girls- were recently held on consecutive weekends at the Waipio Soccer Peninsula's main stadium. A glorious field, and thousands in attendance, but once again, just like we see too often during the UH wahine soccer season, the scoreboard lights were abysmal or were simply not working right. Tough to fathom how there could be 29-minutes and 82-seconds left in a half, but that's what it looked like

at one point. Maybe we can get this situation fixed once and for all, along with the necessary press box roof-repairs to allow for proper camera placements and better video angles. Maybe.

Actually, if enough people call in and complain about these and other nagging “broke” issues that government can respond to- some of which impact safety- action normally gets taken in a shorter period of time than if we just sit back, shake our heads, and say “whatever, same old, same old”. Think about it...

March 11, 2009

Naps and Phones

Soon, you might not be able to nap in a local park, but you will still be able to nap in your car, except when driving, of course. And soon, you might not be able to talk or text on your cell phone in the car, but you will still be able to talk or text on your cell phone all day long in the park. Broad ordinances outlawing napping or sleeping in parks and banning any type of phone usage might not really solve the larger problems here, though these are serious issues that need to be addressed.

The homeless situation gets tougher to solve when some people choose not to opt for shelters even when they are available. No doubt, we still need more options for the homeless and those out on their luck beyond some of the recent efforts already made by government and religious entities. This problem and social concern will not simply disappear into the night, and a weak economy might forebode a larger issue here in the near future.

As for a complete cell phone ban while driving, okay, but what about eating while driving, or applying make-up, or changing CDs, or manipulating the radio dial? Lots of things go on inside cars right now that distract, but can you imagine the social outcry when people get into their car and can't answer the cell phone when it rings? For some, cell phones are merely an extra appendage on their bodies! Amazingly, we all managed to survive and communicate effectively for years up until recently without cell phones attached to our ears. My bet is, we can all use a little silence now and then. Think about ...

ECONOMY Evaluation, success in the community, business/economic how to's.

Local Newscasts

TOURISM INDUSTRY

Jan 28 2009 10:00PM As the economic crisis worsened in the last few months of 2008 so did the number of visitors to Hawaii. In fact, a new report out today shows that visitor arrivals for all of 2008 dropped to the lowest level in four years. Figures released today by the state department of business, economic development and tourism also show that visitors who did make the trip here were more cautious about their spending.

Feb 25 2009 05:00PM Numbers in our state's top industry are also dropping. Visitors who arrived by air spent nearly 14 percent less in January, compared to the same time last year. That translates to a revenue loss of nearly 150 million dollars, according to the department of business and economic development and tourism.

Mar 14 2009 06:00PM The grim news on the tourism front continues as new figures out show yet more declines in hotel occupancy rates. According to the latest report from travel consultant "Hospitality Advisors", statewide occupancy dropped 9.7 percent to 66 percent during the month of January.

Mar 14 2009 06:00PM with tourism numbers down yet again, industry officials are putting the pedal to the metal, with a month long media blitz in San Francisco. And, officials say so far they're making headway with potential visitors. With strong ties to the islands, San Francisco is quietly Hawaii's second largest market for visitors.

JOBS/EMPLOYMENT/UNEMPLOYMENT

Jan 27 2009 06:00PM Hawaii's unemployment rate jumps again, as thousands more are out of jobs. The lines may have been a little longer at the unemployment office as Hawaii's unemployment rate increased from 5 percent in November to 5 point 5 percent in December. 35 Hundred more people signed up for state assistance during this economic downturn.

Mar 11 2009 05:00PM The latest unemployment numbers show more Hawaii residents are out of a job. The unemployment rate more than doubled in January this year, compared to last year. The jobless rate ballooned from three percent to six point one percent.

Mar 27 2009 06:00PM More bad news for Hawaii's economy. The unemployment rate climbed to its highest level in more than 30 years in February. 6 Point 5 percent of the state's workforce were without jobs during the month.

JOB HUNTING

Feb 24 2009 06:00PM While one company is cutting jobs, several employers are still hiring in these tough economic times. About 66 companies were part of a career fair at the University of Hawaii today. School administrators are advising students to get a head start in their job hunt.

Mar 13 2009 06:00PM A new windward job center is helping find employment opportunities for people who live from hauula to kahuku. The Oahu work links center saves residents the hour long trip to town. Employment experts help with resumes and interview skills.

SMALL BUSINESS

Jan 24 2009 06:00PM Experts say Hawaii's economic recovery may depend heavily on small businesses. And new numbers show they created more than half of the state's new jobs. KHNL news 8's Duane Shimogawa spoke to several small businesses about the big challenges they face in these difficult times.

FINANCIAL HARD TIMES/CLOSINGS/BANKRUPTCIES

Mar 21 2009 06:00PM Niketown is taking a hike. The dwindling economy here in the islands may be to blame for the closure of one of Waikiki's most notable tenants. The Niketown store on Kalakaua Avenue is reportedly shutting its doors in the coming months.

TOUGHING OUT THE BAD ECONOMY

Feb 2 2009 05:00PM Despite the slumping economy. An artist whose music is synonymous with easy living, Island lifestyle brings his unique flavor to Hawaii. Jimmy Buffett opens his 19th restaurant in Waikiki, the first one in our state. The Jimmy Buffett restaurant also injects new life into the local economy by creating more than 300 new jobs. And most of the people hired, like Angela Geronimo, are from here. She says her new job gives her and her family hope after struggling financially last year.

Feb 2 2009 05:00PM Another company, is also hoping to take off. Mokulele Airlines, determined to soar past the economic crisis. The inter Island carrier has expanded service to Maui, and today, celebrated the inaugural flight.

Feb 3 2009 06:00PM The rough economy has hit Hawaii's tourism industry hard. But there's one neighbor Island resort that's keeping occupancy up, along with its employees' spirits.

LAYOFFS

Jan 8 2009 05:00PM After one of the worst holiday seasons in years, Macy's says it'll close eleven underperforming stores in nine states, including one here on the Big Island located in the Mauna Lani Hotel. Three employees at that store will lose their jobs. Overall, the store closings will affect 960 employees.

Feb 6 2009 05:00PM The sluggish economy is forcing the Honolulu Star-Bulletin to trim its workforce, and change the look of its product. The paper's president and publisher today announced a reduction in workforce, salary freezes, and shutdown of neighbor Island bureaus. The paper will also soon be converting from a broadsheet publication, to a tabloid format, similar in size to midweek, which the bulletin also publishes.

PRO BOWL ECONOMIC IMPACT

Jan 5 2009 05:00PM For 30 years, the NFL Pro Bowl has driven big bucks into Hawaii's economy. The announcement the game will move to Miami means it "won't" be business as usual in 2010 for many retailers. KHNL news 8's Roger Mari has more on how it will affect one local business.

Feb 26 2009 06:00PM The Hawaii Tourism Authority rejects the NFL's latest offer to hold the Pro Bowl in Hawaii for the 2011, and 2012 seasons. However, the board will continue to negotiate with the league. Hta's primary concern is the date of the game, and if the \$4 million could be better used elsewhere.

Mar 2 2009 05:00PM After taking some heat from the Mayor, the Lieutenant Governor, and many football fans, it appears the Hawaii Tourism Authority is "rethinking" its decision to turn down the NFL's offer to bring the Pro Bowl back to Aloha Stadium. Hta Chairman Calvin Bloom today said he is "hopeful" the board will vote again this Friday on the same proposal it recently rejected. The deal calls for the NFL to bring the All-Star game back to Hawaii in 2011 and 2012.

Mar 6 2009 05:00PM The Pro Bowl's return to Hawaii. The Hawaii Tourism Authority and the National Football League today reached the tentative agreement. The game, which heads to Miami next year, will come back to the Aloha Stadium in 2011 and 2012. The Pro Bowl brings millions of dollars to the state's economy. Some businesses rely heavily on the game and all the festivities surrounding it. Duane Shimogawa is live at Aloha Stadium with reaction from a business that directly benefits from today's agreement.

SUPERFERRY IMPACT

Mar 17 2009 05:00PM Superferry officials announce this afternoon, they will lay off more than 200 employees starting Friday. This, after the Hawaii Supreme Court ruled against a law that allowed the Alakai to sail while an environmental review was going on. The court said the move by Hawaii lawmakers and Governor Linda Lingle was unconstitutional because it only benefited one company. Superferry's abrupt shutdown not only impacts its two hundred or so employees, but those who rely on the Alakai to do business on neighbor islands. Leland Kim joins us live with what they're facing. Some companies have gotten used to using the Alakai to do business on Maui. Many local businesses are scrambling to make shipping arrangements with other inter Island carriers. Love's Bakery officials say the Superferry shutdown puts them

in a bind. They used the carrier to get 25 thousand pounds of bread products to their Maui customers each day.

Mar 20 2009 05:00PM Former Hawaii superferry employees met with the labor department's rapid response team this morning. The goal is to help them transition into the next phase of their lives.

SEWER BILLS

Jan 6 2009 06:00PM At a time when many oahu families are already tightening their belts, taxpayers may be forced to pay hundreds more each month for their sewer bills. That's because the city lost a fight with the federal government over its wastewater plants.

Jan 6 2009 10:00PM Many families are already struggling to get by as it is. And now Honolulu city leaders say household's sewer bills may swell up to three hundred dollars per month. That rate hike may be implemented because the city lost a fight with the federal government over its wastewater plants. After a ten month long investigation, the U.S. Environmental Protection Agency concluded today, the plants fail to meet federal water quality standards. And the agency is seeking some very costly upgrades.

ECONOMIC IMPACT ON SCHOOL ENROLLMENT

Jan 8 2009 05:00PM For the first time in a decade, Hawaii's private schools are experiencing a drop in enrollment. They say the current economy has a lot to do with it.

HAWAII STATE BUDGET CRISIS

Jan 10 2009 06:00PM "We're all in this boat together, we're all in this canoe together, we all need to pull together and keep together, because we will get through this." Looking for ways to tighten the state's financial belt. The state is bracing for even more budget cuts to programs and services after projected revenues drastically drop. The state was expecting to be down \$25 million, but now funds for the upcoming fiscal year are expected to fall by \$150 million. KHNL news 8's Duane Shimogawa shows us where those cuts could come from.

Jan 10 2009 10:00PM The state was expecting to be down \$25 million, but now funds for the upcoming fiscal year are expected to fall by \$150 million. So the state is taking a closer look at the Department of Education, the University of Hawaii, the Department of Human Services, and the Department of Health. But with unemployment sky rocketing, legislators say they're trying their best to keep from cutting jobs.

Mar 12 2009 05:00PM Budget cuts and possible layoffs face Hawaii state workers today. A group of economists called the council of revenues, lowered its projections for the current fiscal year.

REAL ESTATE

Mar 7 2009 06:00PM "Now is not the time to sit on the sidelines." Real estate investors from around the country converge in Waikiki, looking for creative ways to get people into the housing market. With a multi million dollar renovation project nearly complete, tourism in Waikiki is hoping to catch some much needed waves. Foreclosures and falling home prices have many staying away from the housing market. But some real estate investors are flourishing despite the down economy. Duane Shimogawa is live with reaction from those gathered in Honolulu, learning ways to keep up with the ever changing market.

MONEY-SAVING IDEAS

Feb 17 2009 06:00PM During these tough economic times, a visit to the dentist can take a bite out of your budget. Khnl news 8's Roger Mari fills us in on a way to save money on dental care, and it's available to just about everyone.

LIBRARIES COPE WITH THE BAD ECONOMY

Mar 24 2009 06:00PM Because of the recession, more residents are turning to free services at our public libraries. But these same libraries are facing their own funding cuts because of the troubled economy. Paul Drewes has more on how this downward cycle is impacting our libraries.

ECONOMIC IMPACT ON THE ARTS

Mar 21 2009 06:00PM ... It's the oldest American orchestra West of the rocky mountains, the Honolulu Symphony has changed with the times, but now this group has fallen on tough times. As Duane Shimogawa shows us, for some, the music has taken a backstage to money this season. The Honolulu Symphony hasn't paid its musicians six weeks in back pay.

DISASTER ASSISTANCE

Feb 8 2009 05:00PM If you live or work on Oahu and your property was damaged during the December storms, emergency managers have a reminder for you. If you want to apply for federal disaster assistance, make sure you've registered correctly! State civil defense says it estimates a thousand or more people were affected by the storms, but are surprised that only about 600 people have registered.

Mar 2 2009 05:00PM Time is running out to get help from the federal government for Island victims of last December's flooding disaster. Paul drewes has more on what residents should know about getting assistance after a disaster. Many homeowners are prepared for a disaster.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

January 26, 2009 Road Worriers

\$4-billion. That's what it's going to take to make some drastic improvements on our roadways, on four islands, in the years ahead. And yes, we will all pay for it, but it's either that or worsening road conditions, more traffic, and probably more fatalities. With increases in the state fuel tax and vehicle weight tax, a lot of the costs will be covered over the years. And since we should all save time- and thus gasoline and perhaps car maintenance- with less traffic, you will make some of your taxed money back.

We really do need to see these projected projects completed, and the sooner the better. Nimitz Highway, contra-flow lanes on H-1, Kaumuali'i Highway widening, Kawaihae and Lahaina bypass roads, etc. These are all necessary improvements that will make our roads safer and easier to navigate. Part of the discussion at the top levels includes the fact that people can't afford this extra tax right now, so plans to begin will wait until job growth is seen over two consecutive quarters- which might not be until mid-2011.

The tax is built into already-taxed items- like gasoline and vehicle weight- so perhaps some small increase could get the funding starting now, but the feeling is that individuals and families should

not have to stomach this additional burden at this time. If estimates on the recovery are accurate, that means we will at least wait two-and-a-half years to begin these improvements. Yet one more fiscal indication of how this recession is having ripple effects on even good news. Think about it...

February 2, 2009 **Gambling With Our Future**

Every couple of years, a new gambling plan rears its head in the local legislature; its "ugly head", according to some who see gambling as a sure sign of the beginning of the end of society. And while there are examples of some form gambling not bringing entire civilizations to their knees in 48 of our 50 states (Utah and Hawaii being the lone exceptions), let's think for a minute about how to possibly make this a win-win scenario.

What if gambling was only allowed only on a single cruise ship or two, and only while the ships are a mile or more off shore? Since over 90% of traffic aboard local cruise ships is visitors from the mainland or abroad, wouldn't this solve most of the concerns about gambling becoming a locally addictive, ruinous, social concern? Don't get me wrong, I've seen people in mobile homes eating off of paper plates in Las Vegas while someone might be inside trying to hit that one lucky number. I have experienced the feel of sweaty palms myself, even while playing at a \$5-minimum blackjack table. We have all seen lack of responsibility with drivers and drinkers, but we manage to make do with those activities as an island society, even with offenders. And, we all know how much local money is legally dropped in Nevada.

Even if we choose one isolated, economically-challenged local location or one or two cruise ships and mandate that this will be the absolute extent of the gambling experiment for at least 5- or 10-years, can't we see if this might make some sense? If it fails, the willing business entity who jumps onboard will be the first to pull up stakes for sure. Is now the time to finally check this option out, with safeguards built in? Think about it...

February 9, 2009 **Pro Bowl Allure**

Getting the Pro Bowl back to Hawaii on some sort of rotational basis seems like a no-brainer, now that the annual honeymoon with the game here is over. Getting Aloha Stadium fixed up to meet NFL specifications is a must-have, and will obviously benefit our local high school teams and the University of Hawaii.

As for when the game is actually played annually, holding it the week before the Super Bowl, meaning the top players from the top two teams will not be there, seems to be a bit problematic. And will NFC and AFC championship game losers prefer to lick their wounds at home, rather than rush to the site of the Super Bowl for a quick all-star game? At least holding the game the week after the Super Bowl allows time for physical and psychological wounds to heal a bit. For if players from the top four teams miss this game annually, then the value of this as an all-star game would surely be tainted, and there are already current concerns about declining viewership- thus the switch to the new location and time frame.

As for Hawaii hosting this game, playing here is considered a true reward for NFL players, families, and thousands of visiting fans. Playing the game in any NFL city simply doesn't have that allure. And that's not just me speaking, it's what a lot of NFL stars said last week. Pro Bowl equals Hawaii, and that's the way it should be as often as is possible, even in the new world. Think about it...

March 4, 2009 **Business Blues**

While many local business people are seeing travel costs cut and annual mainland trips reduced to teleconferences, the same issue is hitting Hawaii big time, as cancellations at hotels and the Convention Center add to the already flagging tourism numbers. And if there was ever a moment in time when conventioners or business organizations do not want to be seen as spending in excess, which some believe would include that trip to Hawaii, now is certainly that time.

Of course, when people don't travel, it might save money on one end, but of course it hurts the economy on the other end, and Hawaii, like Las Vegas, New York, San Francisco, and other domestic travel hubs, is suffering as businesses as well as consumers hunker down. Meeting and event travel is worth more than \$100-billion a year in spending, according to U.S. Travel Association President, Roger Dow.

What does all of this mean to you? Well, perhaps that spring or summer break could be spent with a nice kama'aina vacation right at home, even on-island. Business realities dictate that it is not only a great time to buy a new car right now, but there are some awfully good local travel options, if your situation allows for it. You've probably earned it. Think about it...

March 9, 2009 **Fee, Please**

Become self-sufficient, UH Athletics Department! Oh, by the way, you get no parking revenue in the lower campus parking lot for all of your annual events, you get no concessions revenue or parking revenue at Aloha Stadium, you get minimal licensing royalties and no merchandise revenue from clothing sales on campus, and while the University is raising tuition, the Athletics Department does not get tuition waivers, which some other schools' athletic departments do get. And, UH is the only school in the WAC that doesn't impose a student athletic fee.

Well the time has come. Yes, the student senate has said, "no thank you" again to the thought of imposing an annual athletics fee, but that's no shock. No one chooses to see taxes raised, rent raised, food prices raised, but sometimes it happens. Ask any student or parent if they would like to see tuition raised; as a matter of fact, most would probably vote to pay no tuition at all. But if we are to keep up with at least the other schools in the WAC, and faced with the realities of tough economic times for fans and sponsors alike, now seems like a really good time to charge full-time UH students \$100 a year or so. That \$2 per week would add over \$2-million to the athletic department coffers annually, while at the same time provide students with some free tickets if they want.

It's never a good time to raise prices or increase fees, but this is one area that should be addressed now for the department's sake, and for the sake of the student-athletes who provide so much for the University. It's all part of the price to remain competitive and to help provide a more complete student experience, because athletes, just like laboratory lovers and library denizens, are part of the essence of a university. Think about it...

March 18, 2009 **Economic Ups**

For every bad economic story you hear nowadays, you might be able to find a good. And that goes beyond the obvious fact that 94% of people are still employed in Hawaii. Granted, the 6% unemployment rate is double what it was a year ago, but it's still below the national average and lower than about 35 other states. Still, if you are affected one way or another by the cutbacks of many companies, that information is of little value to you.

While there are dire and stress-inducing signs in many areas, we can still see growth and development locally to remind us that things will get better here- but how soon and how much

better is the question. New Target stores, a Disney Hotel development, an east Kapolei mall, business center and hotels, lower Neighbor Island hotel rates, lower airline rates, lower new car rates, better restaurant deals, all just a few of the signs that we can find some reasons to see hope and opportunities in our midst.

I've heard people suggest that the news media is all doom and gloom these days. No it's not, and when tourism and employment numbers and car sales rebound, you can be sure that the media will faithfully fill you in. But trying to find the good stories or make your own good news is good for your own sanity if nothing else. As for the bad economic times, they always do go away, hopefully sooner rather than later. Think about it...

EDUCATION Issues, successes in the classroom, educational awareness, and expert advice.

Local Newscasts

SCHOOL SAFETY

Feb 20 2009 05:00PM An afternoon brawl causes a leeward Oahu High School to go on lockdown for the second time this week. School security was still circulating on campus after a disagreement between two students sparked a huge fight just after one this afternoon. Close to a hundred students and other onlookers jumped in to help.

PUBLIC EDUCATION FINANCIAL WOES

Jan 28 2009 06:00PM The end may be coming for some of Hawaii's small public schools, as the state takes a closer look at the cost and quality of a student's education. The issue is over smaller class size and having fewer students at a school.

Mar 26 2009 05:00PM Today the state responds to allegations that its plan to cut the department of education's budget could abruptly end public schools almost a month sooner. The budget director says that will not happen, but superintendent Pat hamamoto, once again, says the math doesn't add up. Under the Governor's plan, federal stimulus money will fill in the 90 million dollar financial gap left in the department of education's budget.

Mar 27 2009 05:00PM Governor Linda Lingle reassures the public that money will be available to make sure Hawaii's public school will remain open for the rest of the school year. This after, school superintendent Pat hamamoto expressed concerns that budget cuts would force her to shut schools down almost a month early.

CHARTER SCHOOLS

Jan 14 2009 05:00PM Charter schools are bracing themselves for a budget cut they say is a breaking point, especially for special education. Officials say a one point eight million dollar cut could corner some charter schools to either close, or risk breaking the law.

Jan 14 2009 06:00PM Charter schools are bracing for a one point eight million dollar budget cut. The department of education plans to cut funding for 28 student services coordinators. Voyager is among the public charter schools at risk of losing an "ssc".

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

January 19, 2009 **Educational Bits**

A few educational items to ponder this week... while numerous people are befuddled and concerned, rightfully so, due to the digital TV conversion last week, hopefully people will realize that technology and terrain sometimes don't make for good partners. We sincerely hope that TV viewers who lost their local channels will find the right solution to allow them to continue to watch local stations- like this one...

The winds last Friday caused schools and businesses to close down in anticipation of the howling. Closing schools because of wind gusts? I understand precautions with pending hurricanes, monsoons, and snowstorms, but wind-closings? Well, no argument from the home-bound school kids and toupee wearers, that's for sure.

And speaking of schools, Hawaii ranked lowest in the number of "highly qualified" teachers who instruct students in the No Child Left Behind program. Teacher shortages, lack of training, not taking the certification tests, whatever. But the criteria for "highly qualified" are apparently left up to each state, and monitoring can only be done sporadically by the understaffed U.S. Department of Education. No child should be left behind, but someone left the logic behind in many areas of this program. Think about it...

February 11, 2009 **It Starts At Home**

Yet another ranking has been released suggesting that Hawaii is still near the bottom when it comes to test scores on a key exam- the SAT. Conversely, to show how unclear this picture might be, Hawaii did score better than the national average on the comparable ACT test, which puts us in the middle of the national pack. But let's get to the bottom line, beyond rationale about resources, infrastructure and unique circumstances, all of which have some merit.

When it comes to kids and their thirst for learning, it all starts at home. Parents who think of schools and teachers as surrogate babysitters miss the opportunity to provide their kids with necessary motivation and incentive to succeed. Parents who don't get involved or genuinely interested- even for 10-minutes a day over dinner or while sitting around at night- deprive themselves and their keiki of a golden opportunity to be achievers, role models, or difference makers.

A great teacher talking to a classroom of disinterested kids is at a huge disadvantage. A child who does not see the value in learning and in being a productive member of a school environment is,

unfortunately, making bad, youthful decisions that might very well last a lifetime. Yes, some of our schools and teachers need to do a better job. So do some of our parents. Think about it...

February 18, 2009 **DOE Dud**

The DOE is floating an idea of replacing principals, teachers and other employees at schools that consistently fail to attain required levels of the federal No Child Left Behind rules. The No Child plan has always sounded better than its reality, but it is what it is. And the local teacher's union and the Hawaii Government Employees Association have rightfully weighed in, suggesting that this type of issue, if implemented, denies workers their collective bargaining rights.

Well here's another thought. If teachers and other school administrators truly are not doing what needs to be done, and if they have the tools and support required to make it happen, which I doubt is the case in some schools, do we really want to just move these people to other schools? That's also part of the plan. The DOE would take school employees who apparently aren't making the necessary and legally mandated strides over a number of years, and give them the opportunity to perform their magic at another public school. If accountability is truly the call here, as it should be, then perhaps some of these non-achievers shouldn't be allowed to play in the school game anymore, after fair warnings and lengthy periods to fix things?

In the private sector, that's called accountability, responsibility, job expectation, and its often part of an annual review to ensure that standards are being met. The consequence for consistent underperformance or non-compliance? You're probably fired. Now there's a concept that needs fleshing out, rather than just moving people around. And if it's the system that's broke, then fix that, too. Think about it...

March 2, 2009 **When Size Matters**

The time has come to reconfigure the Division I and Division II high school designations for state tournaments. This is one time where size really does matter. Schools, public or private, with student bodies three or four times as large as some other teams entered in state tournaments should not be playing in Division II. Coaches and administrators should come to their senses and play fair on this one. A two-size fits all rule should apply.

Whether or not schools can compete for a title on a year-in, year-out basis against like-sized schools should not be determined by the presumed quality of a school's teams each year, but rather should be based solely on a school's size. And if a smaller school opts to play in Division I, good, that should be allowed to happen. You can play up, but you can't play down. Right now, there are actually teams whose players, parents, and/or coaches would rather play up, but someone at a higher decision-making level has decided that D-II is for them. Reasons range from financial woes to lack of community involvement to lack of players interested in that given sport. But the numbers still don't add up to letting the big schools play in Division II.

The Division I and Division II set up is a great idea that should have been in place a long time ago here. The HHSAA has done a great job in establishing this two-tiered model. But let's not see this well-intentioned concept lose its luster and value in various sports. If you have an enrollment of over 750 or 800, you play D-I; that's it; good luck. Think about it...

ENVIRONMENTAL RESPONSIBILITY

Stewardship, sustainability and long-term awareness...issues and the importance of the environment in the island community.

Local Newscasts

EARTH AND SEA PROJECT

Jan 23 2009 05:00PM More efforts are underway to help restore maunalua bay on oahu. Khnl news 8's Tracy gladden talks to fourth and fifth graders, who are learning to make an environmental difference. 9 Year old hiroyo dow learns environmental lessons in the field and helps to restore maunalua bay to a healthy one.

Jan 23 2009 10:00PM A group of Elementary school kids received a lesson outside the classroom today on saving the environment. Fourth and fifth graders visited Maunalua Bay to learn about invasive algae that's taking over the bay and suffocating the coral reef. They also learned how to measure the levels of nitrates and phosphates that feed the algae.

Jan 28 2009 06:00PM As our economy gets worse, it seems everyone's looking for ways to cut costs. In today's earth and sea project report, one local company is saving big, with the help of cutting edge technology and mother nature. Building on an idea to save the environment and money, Real estate company, prudential locations with the help of "hoku solar" built a massive power grid up on the roof of its diamond head office.

Mar 25 2009 05:00PM Nestled along the beautiful mountains on the valley isle, lies an effort by a world class producer, to keep that beauty intact. In this earth and sea project report, duane shimogawa takes us to Maui, where wonderful music is made, with the environment in mind. There are around 200 professional recording studios in Hawaii.

RECYCLING

Jan 2 2009 05:00PM Now that the holidays are officially over, many families are wondering what to do with that Christmas tree. KHNL news 8's duane shimogawa is live to tell us how to properly dispose of it. The city and County of Honolulu has a program called "green cycling."

Jan 24 2009 10:00PM Many families in east Honolulu today showed their "aloha" for our "aina" by participating in a big recycling project. For the first time, Kalani High School took part in the "Aloha Aina Earth Day Clean up Project. Cars lined up at the school to drop off items like newspapers and aluminum cans to even bigger items like tires, computers, and car batteries.

TRAFFIC Coping with, the future of, and alternatives.

Local Newscasts

MASS TRANSIT

Jan 28 2009 05:00PM

It appears Oahu's big rail debate is settled and its route has finally been decided. Salt lake versus the airport. Today, the Honolulu City Council voted to change the rail route. Transportation leaders say the airport/Pearl harbor route is 220 million dollars more expensive than the salt lake route, but will attract more riders about 77 hundred more than a rail connection in salt lake.

ALTERNATE SOLUTIONS

Jan 12 2009 05:00PM

Two multi million dollar projects announced today could dramatically reduce commuter traffic on the h 1 freeway. State department of transportation director brennon morioka says, anytime a project of this magnitude is in the works, it requires partnership between the state and the County. Honolulu Mayor Mufi Hannemann, who has made mass transit one of the focal points in his re election campaign, says he welcomes any efforts by the state to address the Island's traffic problems. SOUNDBITE: Mayor Mufi Hannemann: "I think everything along transportation, that has to do with transportation, has to involve state and County collaborations, so Wayne yoshioka is in constant communication with brennon morioka and state department of transportation."

Jan 12 2009 06:00PM

140 million dollars! The state hopes that is the price tag for traffic relief in Honolulu Two multi million dollar projects announced today could dramatically reduce commuter traffic on the h 1 freeway. The state department of transportation made the announcement this afternoon. Phase one of the project will add a permanent afternoon contra flow lane to ease traffic for folks heading home to the leeward side. State department of transportation director brennon morioka says a project of this magnitude requires partnership between the state and the County. Honolulu major Mufi Hannemann says he welcomes any efforts by the state to address the Island's traffic problems.

FAMILY/COMMUNITY RESPONSIBILITY

Dealing with family, cultural, and community issues/needs...advice and resources available.

Local Newscasts

CARING FOR THE LESS FORTUNATE

Feb 4 2009 05:00PM The battle to fight hunger among needy students at an Oahu Elementary school, just got stronger. Today, the Hawaii foodbank received a ten thousand dollar donation from the first Presbyterian church of Honolulu at koolau. The money is for the foodbank's 'food for keiki backpack program'.

Mar 4 2009 05:00PM Hawaii's disabled face a steep cut in funding from the state. Nearly half of the money each person receives is at risk as the Governor and the legislature work to balance the state's budget. There are about five thousand people who receive a five hundred dollar check a month for assistance.

TAKING CARE OF HAWAII'S CHILDREN

Mar 21 2009 06:00PM It's a positive place for kids after school, but the negative economy has a local Boys and Girls Club getting creative to get back in the black. Zahid Arab shows us how this non profit organization is taking a shot at saving island teens. At Spaulding Clubhouse, Anthony Morgan is a threat at the pool table.

BLOOD DONATIONS

Jan 2 2009 05:00PM The blood bank of Hawaii needs your help. January is the worst month when it comes to blood donations, so they need more donors to sign up. This morning, the blood mobile made a stop at the University of Hawaii at manoa campus.

CEDED LANDS

Jan 17 2009 06:00PM SOUNDBITE: Unknown woman, "We do not want to see our lands gone ahead and sold to private interest, absolutely not." Thousands of Native Hawaiians call on Gov. Lingle to put a halt to selling ceded lands. Thousands of Native Hawaiians took to the streets of Waikiki.

HAWAIIAN HOMELANDS

Jan 27 2009 05:00PM The wait will soon be over for more than a hundred native Hawaiian families, who've been waiting up to 40 years for a home. The bonus the subdivision they'll be living in is the department of Hawaiian home lands very first green housing project. It's a blessing these native Hawaiian families have been dreaming about for decades, with the untying of a maile lei marking a new beginning, a new life, in a brand new "house!"

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
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Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

February 4, 2009 **Non-Prophet**

You don't have to be a visionary or spiritualist to know that, like other areas of local life, Hawaii's non-profits are being hit and hit hard by the economic downturn. A recent survey of some local non-profits shows that almost half have cut back on staffing, over 40% have cut services, and almost three-quarters of those polled plan to make cuts next quarter. As a community, we all suffer when those in need lose out on services that these agencies and organizations provide.

Grants, donations, and in-kind products have all slowed down throughout the non-profit world in Hawaii. So what can you do, even if you cannot provide funds? Perhaps you can donate some time, expertise, or training. Make a simple phone call to a non-profit and ask what you can do to help out. Volunteers are always needed for fund-raising events, and educational training is something anyone with expertise can provide at no cost, other than your time and commitment. And when you do good, you feel good- not a bad thought for these tough times.

If you've got an extra can of food or can get that two-for-one special on rice or some other edible commodity, drop something off at the Hawaii Food Bank. Got a closet that needs re-visiting or cleaning out? Someone can certainly use your decent hand-me-downs. Volunteer to tutor or read to kids. Take the time to give a little bit; it's needed now perhaps more than ever. Think about it...

February 16, 2009 **Mister Twister**

The term "hero" is used too often in our world these days. To me, a heroic act is when someone shows great courage and goes out of his or her way and even puts themselves in harm's way. Ask a serviceman, a fireman, a policeman, or even an astronaut if what they do in the course of their job requirement is heroic, and they would most certainly tell you "no". Ask the trained personnel involved in emergencies, from 9/11 to landing a plane in the Hudson River if their necessary actions constitute heroism, and most, if not all, would tell you "no".

But when a tornado touched down in Kapolei last week on Wednesday, an assistant golf pro helped secure a panicked golfer as the tornado literally tried to pry her from her golf cart, and the word hero seemed to be most appropriate. Going above and beyond and entering into a funnel cloud- that's almost mythical in its very nature. After instructing co-workers to get inside, Neil Bernard made that instantaneous decision that heroes have to make- do I stay or do I go. And he went; and he helped; and he was tossed against a wall and suffered head and neck injuries. He had seen hurricanes in Samoa, but now he was truly in the eye of the storm, and he reacted in a way that perhaps saved lives and certainly prevented injuries.

Without much forethought, in a matter of seconds, because one never knows when the time may come to act heroically, this young man became an amazing story. And these days, an uplifting incident like this one, uplifting in more ways than one, certainly makes you feel good. Think about it...

March 23, 2009

Park Place

Waikiki parks are about to get a facelift and some new rules as part of a program proposed by Honolulu Mayor Mufi Hannemann. The goal is to provide a better experience for park users, local and non-local, and the intent is great. The problem lies in the users themselves. Some people trash facilities and parks without a second thought, much like imbeciles who get their jollies or inhibitions out by trashing schools and playgrounds. Way to make a point; what power, or more likely, "what power?"

Some people blame the homeless, but that's not the core problem. The central theme here is that all kinds of people with little self-respect and minimal social skills take out their frustrations on walls, backboards, goalposts, garbage cans, sinks, and toilets. It happens at parks throughout the state, and it flies in the face of a long-held local belief system which encourages people to respect the land. Parks in Hawaii, unlike many other places, get no rest- they are used every day and every night due to activities and weather. Soccer fields never recover, softball fields have bumpy, weed-infested infield surfaces, and basketball players make baskets but can't hit the big garbage cans. This only adds to the problem at parks.

Even when green park areas *are* shut down, someone always seems to find the need to be out there in the rain or sun, ignoring the obvious postings, keeping the tired turf from rejuvenating. Let's take a bit more pride in the facilities and the land itself at our parks; that would be a refreshing and valuable change. Think about it...

GOVERNMENT/POLITICS

Keeping tabs on government officials their agenda/business and providing the community with information helpful to an informed electorate.

Local Newscasts

LEGISLATIVE ACTION/INACTION

Jan 21 2009 05:00PM The state's economy is among the many daunting issues facing lawmakers this legislative session. Today's opening day of the legislature included the celebration of Hawaii born president Barack Obama's inauguration. Lawmakers return to business today, and over the next few months, they will discuss and debate hundreds of bills.

Jan 22 2009 05:00PM Less than a week before Chinese new years, a Hawaii lawmaker plans to introduce a bill tomorrow that would ban all non commercial fireworks. Khnl news 8's Leland Kim is live along nimitz Highway with what this all means. This is just the beginning and it still has to go through many hurdles before it can be signed into law.

Jan 25 2009 05:00PM SOUNDBITE: "They're building out too far now, there should be a line of debacation I guess where nobody builds out further than that." Windward Oahu residents are hoping their beaches aren't "washed" away with those wanting to overcrowd the already limited beachfront property. Kailua is known for having one of the best beaches in the world. Now a measure is being introduced to protect it from erosion. And the shoreline isn't the only thing legislators are trying to save.

Jan 28 2009 05:00PM SOUNDBITE: Senator Clayton Hee: "It's as important as any other bill I can recall since first coming to the legislature in 1983." State Senator Clayton hee and other members of the Hawaiian caucus introduce a bill concerning ceded lands. It's a controversial issue. Governor Linda Lingle believes the lands in question came from the federal government with clear title.

Jan 28 2009 06:00PM A bill that calls for a moratorium on the sale and transfer of ceded lands was introduced at the state capitol this morning. It's the focus of a heated debate between native Hawaiian groups and the state. Members of native Hawaiian groups packed a room at the capitol to listen to the legislative Hawaiian caucus talk about rights for their people.

Jan 29 2009 06:00PM Lawmakers are looking at ways to protect victims of domestic violence. Representative John mizuno and other lawmakers introduced bills that would increase penalties for perpetrators of domestic violence, as well as look at ways to deter potential abusers. These bills would also help victims get help as well as fund prevention programs.

Feb 13 2009 05:00PM With the state facing a 2 billion dollar budget shortfall this upcoming fiscal year, legislators are trying to come up with ways to balance the budget. And that heavy burden may fall on tens of thousands of government employees under a number of bills designed to reduce health and retirement benefits.

EXECUTIVE ACTION/INACTION

Jan 22 2009 06:00PM And a major announcement tonight out of the Governor's office. The state is planning a six year, four point two billion dollar Highway modernization plan. Hawaii taxpayers and tourists would foot part of the bill.

Jan 23 2009 05:00PM A day after the state announces a four-billion dollar plan to improve roads and highways and reduce traffic, there are concerns about raising taxes. Tonight what this plan means for your wallet. Taxes and fees per year.

Jan 23 2009 06:00PM A day after the state announces a four-billion dollar plan to improve roads and highways and reduce traffic, there are concerns about stretching taxpayer dollars thin in an already strapped economy. Khnl news 8's mari-ela David finds out what this plan means for your wallet. \$170 Dollars in taxes and fees that's how much the state says drivers would pay if lawmakers approve the six-year highways modernization plan.

Jan 26 2009 05:00PM At the core of Governor Linda Lingle's state of the state address today the budget and the economic crisis. She says 2009 will bring unprecedented financial challenges, and sacrifices that could result in severe cuts.

Feb 6 2009 06:00PM Governor Linda Lingle today tried to reassure the public that she is closely monitoring the issues affecting Hawaii's economy. At an event in Waikiki, Lingle said, right now, she will not submit any budget items to the legislature until the council on revenues meets, and issues its latest economic forecast. That is expected to happen sometime next month.

Mar 3 2009 06:00PM Oahu residents react a day after Honolulu Mayor Mufi Hannemann unveils his one point eight billion dollar budget. He proposed several ideas to close a 50 million dollar budget shortfall. But as Ieland Kim reports, some Oahu residents are worried about what this could mean for their wallet. The Mayor's budget also calls for increased costs for public transportation and other fees. It could cost you a quarter more to ride the bus, or ten bucks more if you buy a monthly pass. And speaking of a quarter, the zoo parking lot fees would go up from 25 cents an hour to a dollar fifty.

Mar 4 2009 05:00PM Governor Linda Lingle unveiled her plan this afternoon, to close the state's 650 million dollar budget gap. And the good news is no layoffs, no increase in taxes, and minimal cuts to essential services.

Mar 25 2009 06:00PM For an unprecedented third time in three months, Governor Linda Lingle unveiled her latest plan to balance the state's budget. Lingle is looking at a two billion dollar gap, the biggest ever in the state's history. Her latest plan includes savings in state worker labor costs in the bargaining process and the use of additional federal stimulus funds.

Mar 25 2009 10:00PM The plan focuses on three specific areas to save money: 300 million in wage and benefit cuts through labor agreement adjustments for state workers, using almost 160 million from state stabilization funds, as well as federal assistance to help cover public hospital and mental health costs.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
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Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

January 7, 2009 A Presidential Agenda

It should be with a great sense of pride that local residents watch the events unfold over the next couple of weeks as Barack Obama moves from the position of president-elect to president. After all, it was in Hawaii, during his formative years that Obama, as a young boy and a teenager, began to develop his attitude and beliefs that were instrumental in creating the mindset and tendencies that he now showcases to us all.

With a strong grandmother and a belief system grounded in the melting pot of Hawaii schooling and friends plus the Midwestern values of his grandmother and mother, Obama told *Ebony* magazine of his recent success: "I think part of it is that people are hungry for a sense of authenticity. All I was really trying to do was describe what I was hearing on the campaign trail, the stories of the hopes, fears, and struggles of what ordinary people are going through every day." Perhaps nowhere else in America do people better celebrate and appreciate the contributions of "ordinary people", through humble acknowledgement, than we do here in Hawaii.

When people talk about the "aloha spirit", about the necessity to find ways to get along in an island environment, about Hawaii being a futuristic microcosm of the world with its melting pot of humanity, it is more than just a marketing push; it is about a deep, embedded means of interacting that, while no means perfect or represented by all, is a dynamic sociological force, to be sure. A son of Hawaii will take over the highest office in this country on January 20th, and that moment will be a testament to the man, his family, and the place he called home, learned from, and still loves to visit today. Think about it...

March 16, 2009 **Abercrombie Won't Flinch**

Neil Abercrombie has announced that he does, indeed, plan to run for governor here next year. So with 18-months to go, the political horse race season is now officially underway. There are all kinds of dominoes that potentially fall as Abercrombie throws his hat into the ring. Will Mayor Hannemann run for governor? Will other possible candidates now hold off and run for Honolulu mayor? Will possibly aspiring candidates now sit back and look at the to-be-vacant U.S. House seat? What will the incumbent governor do? Will the Cubs finally win a World Series this year? Will the castaways ever get off of "Gilligan's Island"? Oh, sorry, I digress...

Will certain state senate and state house mainstays decide that this is their best chance to run for a higher office? Will the lieutenant governor's seat become a catapult for someone with higher hopes five years from now? Obviously, this position has proven to be a launching pad for others, including incumbent LG, James "Duke" Aiona, who is the only other announced candidate for Hawaii state governor in 2010.

Will the national parties weigh-in on the primary and start a groundswell of behind-the-scenes support for one candidate or another in the next 17-months? Or, more likely, will the national party gurus wait to see how the things play out in the September, 2010, primary election before throwing their weight and money behind their party's chosen son or daughter? Lots to ponder, and lots of time to... think about it...

HEALTH, Education and resources available.

Local Newscasts

SMOKING

Feb 27 2009 05:00PM Hundreds of kids "kicked butt" today at the state capitol that is "cigarette" butts, all in an effort to educate other youth about the dangers posed by large tobacco companies. Students from around the state participated in this morning's rally, which included slam poetry performances, as well as an appearance by lieutenant Governor Duke Aiona. Aiona himself admitted to smoking cigarettes when he was younger, and is encouraging students to stand up for what they believe in.

ON-LINE MEDICAL HELP

Mar 10 2009 10:00PM Advancements in online technology mean easier access to your medical records and fewer visits to the hospital. Kaiser permanente has had an online component since 2005. But recently it's allowed family caregivers to have access to vital medical information and services.

DOCTOR SHORTAGE

Jan 15 2009 06:00PM A group of Hawaii lawmakers hopes to find a solution to the doctor shortage in our state.

Jan 30 2009 05:00PM A key lawmaker looks to help fix Hawaii's doctor shortage problem. With no relief in sight to Hawaii's doctor shortage problem, lawmakers today look at tackling this growing issue this legislative session. And as KHNL news 8's Leland Kim explains, advocates for doctors have an ally in the new chair of the house judiciary committee. The new chair is representative Jon riki karamatsu, and he says finding a way to keep doctors in Hawaii is the single biggest policy issue facing the legislature this session.

UNIVERSITY OF HAWAII

Jan 25 2009 05:00PM A sexual health report card gives the University of Hawaii at Manoa a failing grade. And as KHNL news 8's Duane Shimogawa reports, students have mixed feelings about this issue. The Trojan sexual health report card is an annual ranking of colleges representing each state.

STUDENT HEALTH

Jan 29 2009 06:00PM Students at a manoa school get a fun lesson in how to have a healthy heart. Hundreds of Saint Francis kids jump roped in the school gym this morning. The goal of the American heart association event was to create awareness for healthy living.

SENIOR HEALTH

Feb 2 2009 10:00PM Who knew that playing video games could actually help improve your health? The "Wii", a game system manufactured by Nintendo, is popping up in places you'd least expect. And it's being played by people who aren't your average gamer.

PEANUT BUTTER DANGERS

Feb 17 2009 05:00PM As a precaution, the Department of Education has stopped ordering and using peanut based products on school campuses. The move is in light of the food and drug administration's growing list of peanut based recalled items. While Hawaii public school breakfast and lunch cycle menus have not included peanut based products for over two years, they may have been purchased as part of a school based snack or food service program.

CARING FOR THE UN-INSURED

Mar 11 2009 05:00PM The federal government has some good news for Hawaii's public and private hospitals. It's giving out 14 point four million dollars to help cover the cost

of taking care of uninsured patients. Hospital administrators welcome this especially during a time when the economic crisis is affecting almost every industry.

HEALTH DANGERS

Mar 11 2009 05:00PM Hawaii leads the nation in hospital admissions for mrsa, a deadly bacteria infection resistant to antibiotics. And a new, more powerful strain is hitting our most vulnerable population. As Ieland Kim reports, this could become Hawaii's silent epidemic.

HYPERBARIC THERAPY

Mar 10 2009 10:00PM When you think of hyperbaric Chambers, you might think of scuba divers with the bends. But nowadays, these Chambers are being used for dozens of treatments that have nothing to do with the water, and everything to do with healing.

FITNESS OPTIONS

Mar 19 2009 10:00PM Between diets, exercise programs and the latest fads, it can be tough deciding the best way to get in shape. And in this does it work segment, Paul drewes and mari ela David show you getting fit is not all fun and games or is it?

BATTLING OBESITY

Mar 30 2009 06:00PM A Mililani man is honored at the state capitol today for his commitment to living a healthy life. His story is a real inspiration, Dallas Carter dropped 190 pounds in two years and won a total of 260 thousand dollars in a nation wide weight loss competition. Representative marilyn Lee recognized Carter and his family at the state capitol.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

February 25, 2009 Hawaii Health Hope Hype

We have long been a society of pill poppers, and I mean that in a good way. People swallowing large volumes of vitamins and supplements with the hope and promise that such gulping would stave off this ailment or promote that healthy consequence. Well, hang on a minute. The latest and greatest study suggests that popping vitamins and such just might not be making a difference

at all; eating right and exercising- that might just be the trick- nothing more, nothing less. A landmark decision; but certainly check with your doctor.

And since the rivers are running out of salmon, peanuts are tainted, and you better be real careful washing those fruits and veggies, we are once again back to the holy trinity of quality food. Walnuts, broccoli, and blueberries- that's it, everything else is subject to recall, tainted-ness, or simply not that healthy. Now while I am stretching things (yes, I kid), a recent national study suggests that Hawai is the 2nd healthiest state in the country. While controllable troubles remain, like childhood obesity and adult-onset diabetes, our clean air, relatively low rates of cancer and heart disease, and decreases in cigarette smoking make us a health haven relative to other states.

So eat your fruits, vegetables, legumes, and nuts, avoid vitamin E and too much Vitamin C (at least this week, until they change their minds again), and OK, for mental health if nothing else, squeeze in an occasional Ho Ho or spam musubi. Think about it...

PROGRAM: TODAY

DATE AIRED: Various (See scripts for exact dates.)

TIME/DURATION: 120 Minutes

SUMMARY/SCRIPT:

Dr. Nancy Snyderman kicks off her series, "*TODAY CALLS IT QUITTS!*", an in-depth look at the challenges facing smokers who want to quit.

Today has partnered with the American Legacy Foundation, (ALF) a foundation 'dedicated to building a world where young people reject tobacco' for this series.

"TODAY CALLS IT QUITTS!" will air on Thursday, January 29th & Friday, January 30th.

THURSDAY, 1/29: *Smokers Wake-Up Call* -- Dr. Nancy will take a closer look at how smoking ravages the body.

Day one will feature two young male "pack-a-day" smokers, from VA who get the ultimate smoker's wake-up-call. The two men went to Georgetown University's "human smoking lab" where they were monitored for the amount of tar they take in with every cigarette. This piece will also feature Dr. Peter Shields, *the Deputy Director of the Lombardi Comprehensive Cancer Center, and Vice-Chair of the Department of Oncology at Georgetown University Hospital*. Dr. Shields describes in great detail what happens the moment a smoker takes his first puff.

LIVE segment: On set, Dr. Nancy will be joined by Dr Cheryl Heaton, head of the American Legacy Foundation. The segment will primarily focus on nicotine addiction,

and what we know about *genetics* of nicotine addiction. In addition, the segment will touch on new data showing that doctors aren't necessarily doing a good job when it comes to talking about smoking and cessation.

FRIDAY, 1/30: A taped and live event in which TODAY will introduce three “parent-smokers” who will try to quit over the course of the next 30 days. *They include:* Greg Roberts from **Washington DC**; who will use Chantix Kim Clark from **Baltimore, Maryland**; who will use laser therapy John Puglisi from **Clifton, NJ**; who will use the Nicotine Patch/Gum Over the course of the next month, TODAY will check in on their progress via personal blogs, video diaries (from them and their families), and conclude with a spot at the one month mark where we see what has happened.

Here's some statistics that viewers may not be aware of:

- **46 million Americans have quit smoking, but 43 million still do.**
- **Of the 19% of adults who smoke, 70% want to quit and they will try an average of 8 to 10 times before they are successful.**
- **The World Health Organization reported this year that unless dramatic action isn't taken, an estimated 1 Billion people will lose their lives worldwide to tobacco this century.**

PUBLIC SERVICE ANNOUNCEMENTS, Available spots run throughout the quarter dealing with issues of community concern. (See attachments for lengths and times run.)

AD2

- Biohazard/Flush
- Environmental awareness.

Advertising Council

- Rappin two/Force Habit
 - Fire safety.
- Choice/Earthsh
 - Environmental awareness.
- Kelly Hu
 - RADD.
- Montage
 - Graduation.
- Dempsey Stroke
 - Awareness.
- Precious Cargo/Four Nine Cinderella/Cropped Kids
 - Booster Seat Education
- Father and Son
 - Domestic Violence Awareness
- Safe Winter
 - S. Asia Earthquake Relief
- Choir/Drama Club
 - Parental Involvement in School
- Mind/Strength/Mental Hurricane
 - Hurricane Mental Health Awareness
- Lisa/David
 - Underage Drinking
- Heroes/Minus Rev.
 - Red Cross/Hurricane Relief
- Help for Schools
 - DOE/Hurricane Relief
- NAB screening children's viewing habits
 - Boss of Bad Guys/Boss of Drugs

Al-Anon Alateen

- What It's Like

Alcoholics Anonymous

- Reach Out

Alzheimers Association

- One in Ten/Grandma/Family Album/Nancy60
 - Disease Awareness.
- Think Ahead
 - Reducing the risk of

American Cancer Society

- Trans.LKGD
 - Promotion for Look Good Feel Better program.
- Love you Tutu/My name is/Rachels Tips/Audition/Best Friend
 - Disease Education.

American Dental Association

- Dudley and Friends
 - Child dental care.

American Diabetes Association

- Symptoms
 - Disease Education.

American Diabetes Foundation

- Why would I
 - Disease education.

American Heart Association

- Deadly Words/Fast Action/Hard to Remember
 - Disease Education.
- Heart Walk 2006

American Liver Foundation

- Hepatitis B
 - Information on getting tested

American Oceans Campaign

- Wipeout
 - Environmental campaign.

American Red Cross

- There is a Place

Arthritis Foundation

- Soccer/Herschel
 - Disease Education.

ASFS (American School Food Service Association)

- Math Class
 - Nutrition

Big Brothers/Big Sisters

- Sam Choy/Call Today
 - Volunteer recruitment.
- Ashley Lelie

-
- Volunteer recruitment.
-

Boys and Girls Club

- Colin Powell
 - Donation encouragement.
- Passing Notes/Movers
 - Program information.

Boys and Girls Club of Hawaii

- dancers/ukulele/the club

Boys & Girls Town National Hotline

- Did You Know Teen/Parent

Catholic Campaign Human Development Poverty

- Picture Gallery

Centers for Disease Control

- Colorectal Cancer
- Always Give Hugs
 - Parenting
- Flu Campaign
 - increase vaccination rates
- Grandkids

Coalition for a Drug Free Hawaii

- Express/D is for Dumb/Okay to Pass/Bee Ball Game/Partycam/Andy Macdonald/Venus & Serena/When Others Ask/Drowning/Wrapped Up
 - Drug education.

Combined Federal Campaign

- Heroes of the Pacific

Cure Autism Now

- Walk Now Hawaii
 - fundraiser

Dave Thomas Foundation for Adoption

- Every Child Needs Love/Birthday Party/Johnny W.

Department of the Attorney General

- Home Safety/Drugs/Gangs/Neighborhood/Choices/Peer Pressure/McGruff Truck 02

Department of Health and Human Services (DHHS)

- Crosswalk
- Drug Addiction

Department of Public Works (Refuse)

- Glass/Aluminum/Steel/What you Gonna Do
 - Recycling information.

Department of Transportation

- Turn Signals/Blk Intersection/Slow traffic/Seat Belt/Signal Turns/Visibility
 - Road safety.

Department of Transportation Services

- Handi-Van
 - Transportation information.

Environmental Defense Fund

- Product/Trees
 - Environmental Awareness.

Executive Office on Aging

- Sage Plus/Elderly at Home
 - Help for Elderly.
- Caregiver
 - Help for Caregivers.

Foundation For A Better Life

- Cafeteria/Everyday Heroes/Honesty/Generosity

Get Healthy Now (HMSA)

- Five a day HMSA/Get Outside/Oil Change/Herman Frazier
 - Nutrition/Health

Good Beginnings Alliance

- First 5 Years
 - Child early education.

Habilitat

- Locker Room/Hearse
 - Help information.

Hawaii Bone Marrow Donor Registry

- Be a Hero
 - Registration and Donation encouragement.

Hawaii Career Resource Network

- Get Moving

-encourage students to think about their future educ./career goals

Hawaii Lupus Foundation

- Into the Loop
- Disease Awareness.

Hawaii Psychological Association

- 2006 Awards
- Program Promotion.

Hawaii State Civil Defense

- Shopping list/Hazards 1,2,3/Tsunami/Hurricane
- Safety.

Hawaii State Library

- Delima Library
- Library book return encouragement.

Hawaiian Humane Society

- Tiger
 - Spay/Neuter encouragement.
- Balancing Bone/MaryJane&Muffy
 - Older dog/cat adoption encouragement.
-

Honolulu City & County

- Underage Drinking

Honolulu Symphony Orchestra

- Emotions
- Find a concert nearby

Hospice Hawaii

- Hospice Care
- Informational spot.

HPD/Information Resources

- Stop Sign/Carry Passenger
 - Bike Safety.
- Maile Alert
 - Child Safety.

Human Rights Campaign

- Parenthood/Friends
- Hate/Racism awareness.

Junior Achievement

- Twenty Kids

- Volunteer to teach.

Juvenile Diabetes

- ZFBB-8083
- Disease awareness.

KHNL/K5 PSAs

- Letter
- 911 information/use.
- JBettis/Joyner Kersee/Van Dyken
- Asthma awareness.

KHNL TMYK

- MB Teen/MB Parenting/ Marvin Lupus/Diane Recycle/Marvin Kids/Alc
- Teen Encouragement, Parenting, Hawaii Lupus Foundation, and Recycling.

Kids Voting Hawaii

- Kids Voting 1 &3

Leukemia/Lymphoma Society

- Goals Landon Donovan
- Awareness

Links Inc, The

- People Like Me
- Organ Donor

Lung Cancer Alliance

- No More Excuses
- Get the facts

Make A Wish Foundation

- Just A Kid

March of Dimes

- Traffic Baby
- Folic Acid during pregnancy education.

Mother's Against Drunk Driving (MADD)

- Centerlines/Spinning Btl
- Drunk Driving.

Muffin and Company

- Muffin Reading
- Literacy.

National Arbor Day Foundation

- Great Thing Growing
- Nature Explore

National Center for Nutrition and Dietetics

- Healthy Life
 - Eating right.

National Colorectal Cancer Action Campaign

- Dominoes
- House Call

National Commission on Writing

- Garfield on Writing

National Crime Prevention

- McGruff School for fraud prevention

National Domestic Violence Hotline

- Make the Call

National Alcohol and Drug Addiction

- New Morning

National Institute on Aging

- Fountain Youth.

National Institute on Drug Abuse

- Text Message

National Meningitis Association

- What Shouldn't Happen

National Safety Council

- Goin for a Ride
 - Safety seat use.
- Transformatio/Transformatio 2
 - Bike helmet and safety gear use.
- YSAB3460/3461
 - Cell phone use and driving safety.

National PTA, The

- Know it all/Standback/School Bus/Bus Safety
 - School bus safety.
- Moments/New Shoes
 - Educational Support.

National Wildlife Protection

- Protect
 - Animal rights protection.

Native Hawaii Library Commission

- Reading 2/We are Hawaii
 - Literacy

NATPE

- Nobody is better/Friends/Hate is an
 - Racism.

NBC Inc.

- Various Actors on topics such as...
 - Violence
 - Domestic Violence
 - Drunk Driving
 - Fetal Alcohol Syndrome
 - STDs
 - Staying in School
 - Date Rape
 - Teacher Appreciation
 - Teen Pregnancy
 - Drugs
 - Education

NFPA (National Fire Protection Agency)

- Stop Drop Roll/Home Escape
 - Fire Safety.

No Hope in Dope

- Various athletes promoting drug free lives.

Oahu Civil Defense

- OCD Emergency
 - Hurricane Preparedness.

Office of Hawaiian Affairs

- Hawn Language
 - Education.

Paralyzed Veterans of America

- Jason Wittling/ Children Thank Veterans/ Don't Forget America's Veterans
 - Info/Write to a veteran

Partnership for a Drug Free America

- DECC2146, DEAA1022, 2194, D is for Dumb/Bee-Ball Game/Smoke/Davey & Glitch/Blind/Praise & Reward
- Drug Abuse Education.

Partnership for Essential Nutrition

- Weight Loss

People for the Ethical Treatment of Animals

- Hurricane PSA

Preemie Care

- I Already did
- preparedness.

Prevent Child Abuse Hawaii

- Preventable/Ribbon/Think/Time-Out
- Child Abuse Prevention

Produce for Better Health Foundation

- Five a Day
- Healthy Eating.

Project Safe Neighborhoods

- domestic violence awareness

Retail Merchants of Hawaii

- Stem PSA
- Shoplifting.

River of Life Mission

- General
- Mission support.

Rotary International

- Eradicating 30
- Polio

School Nutrition Association

- Math Class
- Education

Shriners Hospital

- Katie/Sage/Ringo Starr

Sierra Club

- Global Warm2/Years

- Environmental awareness.

Stop The Silence Inc

Stop Child Sex Abuse

Surfrider Foundation

- Planet Surf
- Environmental Awareness.

The More You Know (Sponsored)

- Various (ZNBC####-O/R)
 - Literacy/Prejudice/Parenting/Mentoring/Judging/Bullying/Child Abuse/Smoking/Designated Driver/Internet Safety

US Department of Transportation

- No Zone 1
- Road Safety.

Waikiki Health Center

- Clouds
- Program information.

Wal-Mart

- Missing Child
- Campaign information.

Wave Riders Against Drugs

- WRAD
- Drug education.

West Glen

- Hidden City
- Ocean awareness.

Winners' Camp

- Winners Camp
- Leadership Camp Promotion.

Winners at Work

- Hire a Winner
- Hiring disabled encouragement.

Women's Fund of Hawaii

- Empowering Women/Abuse

World Wildlife Fund

- Rainforest

- Environmental awareness.

-People and Places

Y-Me National Breast Cancer Org.

-Knowledge is Power

YMCA Honolulu Chapter

-Martin Luther King

-John Glenn